Honors Self- Designed Proposal

Complete this proposal **prior** to your experience’s start date and upload it in the UHP Database (<https://webapps.uc.edu/uchonorsstudent>). Create an experience (“Add a new record”) in the “Tracking Project” tab and upload your proposal document as an attachment. The deadline for [submitting proposals](http://www.uc.edu/honors/experiences/experiencesubmission.html) is the 5th of each month (excluding July).

Proposals are intended to be well developed plans for your experience. However, experiences are exploratory in nature, and we are flexible with changes throughout the experience. If your experience changes after receiving approval on your proposal, contact your honors advisor to verify the changes still satisfy the requirements of an honors experience.

**Basic Information**  
Full Name: Zoe Lee

Title of Project: Craft Fair

Thematic Area(s): Creativity

Expected Start Date: December 15, 2015

Expected End Date: February 28, 2015

**Guidelines**

1. Proposal submission timeline: Proposals should be submitted at least one month prior to the expected start date of the experience. International experiences require at least two months’ notice. Contact your honors advisor immediately for any exceptions.
2. Proposal length: While the quality of the proposal is most important, strong proposals are typically 3-4 pages single-spaced.
3. Proposal format: Please maintain the proposal format (e.g. headers, layout)
4. Time commitment: Experiences should consist of at least 75-90 hours of preparation, execution, and reflection. This is approximately equivalent to the commitment of honors seminars and pre-approved experiences.

**Requirements for International Travel**

All self-designed international travel experiences require two months’ notice and must be at least one week in length. You will need to provide a detailed itinerary (dates, locations and activities). If participating in independent travel (not with UC faculty, staff or student group), you must also fill out a [Worldwide: Honors Experience application](http://studyabroad.uc.edu/index.cfm?FuseAction=Programs.ViewProgram&Program_ID=10217) via UC International.

Additionally, the [Student Travel Policy](http://www.uc.edu/content/dam/uc/about/docs/university_policies/student_travel_policy.pdf) restricts UC-sponsored travel to countries under a [U.S. Department of State Travel Warning](http://travel.state.gov/content/passports/english/alertswarnings.html). Those who wish to visit a country with a travel warning must seek an [exemption](http://www.uc.edu/international/study-abroad/applying-to-study-abroad/travel-restrictions---exemptions.html) through UC International. Students traveling without a faculty or staff leader must individually request an exemption. ***We cannot allow you to count this travel as an honors experience nor can we give you a grant without an approved exemption.***

1. **Abstract**

*Briefly describe the experience. What makes this experience personally meaningful? What goals do you have for this experience? What is your timeline for this experience?*

*\*If you are proposing an international experience, provide an itinerary.*

*\*\*If you are developing this experience from an existing opportunity (class with a study tour, campus organization, co-op, etc.) that is not already an honors seminar or pre-approved experience, how will you differentiate your experience from what is already required of other students?*

The experience is selling my crafts and items that I designed at a craft fair, including duct tape roses, duct tape bowties, bottle cap magnets, beaded jewelry and finger knitted skinny scarves. This experience is personally meaningful by allowing me to sell my crafts to the public as a good to enrich their lives. It is an experience which will let me know that I have a skill that is easily marketable and monetarily transferable to the general public that is outside my major. This relates to the honors value of creativity through allowing me to explore new avenues of expression as well as expand on my current avenues of creativity.

My timeline for this experience is creating the goods and reading the supplemental materials in the last half of December and throughout January, and on February 1st, I will sell my goods at the craft fair.The month of February, I will reflect on my experiences through journaling and the Youtube videos. A more detailed itinerary is as follows:

Dec 15—Dec 31st: Brainstorm product ideas and read the supplemental material

January 1st-January 31st: Create new products, as well as existing ones, and finalize price sheets

February 1st: Day of Craft Fair

February 2nd-28th: Reflection on Craft Fair including Youtube Tutorials to share my learning with artists interested in selling their wares at a craft fair as well

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| **Advisor Feedback** | | |
| Must Include:  Brief description of the experience  Personal connection to the experience  Identified goals for the experience  Timeline from start to finish  \*Itinerary (international experiences only)  \*\*Explanation of differentiated experience from what is required of other students | Required Revisions: | Effective: |

1. **Experience Advisor**

*Identify an experience advisor and provide their contact information. Explain why you chose this person and how you plan to utilize your advisor for this experience.*

Note: Advisor(s) should have knowledge or expertise in an area related to the experience. Honors advisors, undergraduate students, and family members cannot be experience advisors.

An experience advisor for this experience is the art teacher at my high school, Ms. Liz Lloyd. I chose her because she was the head of Art Club at my high school, and was very helpful in my creative process. I plan to utilize my advisor for this experience by showing her my goods, asking for her opinion on new goods, and letting her know how I plan to sell my goods. Her email is [lloydel@cps-k12.org](mailto:lloydel@cps-k12.org).

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| **Advisor Feedback** | | |
| Must Include:  Experience advisor name and contact information  Description of why advisor was selected  Specific plans to engage with advisor | Required Revisions: | Effective: |

1. **Connection to Learning Outcomes**

*List 3* [*learning outcomes*](#ThematicAreas) *from any thematic area(s). Provide specific activities you plan to engage in to help you make progress towards the chosen learning outcomes. Describe how you expect each activity to help your progress. Include an estimated time commitment for those activities.*

1. Articulate the broader significance of a creative project and the value of its contributions.—The broader significance of my creative project and the value of its contributions is the joy and beauty it will bring to the lives of others who buy my product. It will also allow me to gain money for something I enjoy doing, and allow me to know I have a monetarily transferable skillset outside of my major.

2. Explore a new creative competency/medium or seek new ways to engage an existing competency/medium. –I can fulfill this by discovering new items to make with my mediums, including duct tape, bottle caps, and yarn, to sell at the craft fair.

3. Understand and optimize the use of people, technology, physical resources or community in a creative process. –At the craft fair, I will interact with people and learn the best ways to market my product in order to make a profit. I will use the academic resource in order to understand how best to sell these products in a manner that seems desirable to the consumers.

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| **Advisor Feedback** | | |
| Must Include:  3 learning outcomes explicitly identified from any thematic area(s)  Examples of activities and explanation of how each will assist the progress towards the chosen learning outcome  Estimated time commitment for each activity | Required Revisions: | Effective: |

1. **Academic Resources Connected to the Learning Outcomes**

*List 1-2 academic resources you plan to use to enhance your understanding of the learning outcomes. Explain how each resource connects to your learning outcome(s) and helps you execute your experience. Please include the title and author/creator for each resource.*

Note: Academic resources are professional works that can be used to assist your understanding of the topic. Some examples are books, documentaries, videos, or research journals.

I plan to use the book The Handmade Marketplace: How to Sell Your Crafts Globally, Locally, and Online by Kari Chapin. This book will give me valuable information about how to sell my crafts in both local and global marketplaces, as well as the more logistic sides of running a business, including taxes, product development and marketing. This will also give me an edge in the marketplace over those who haven’t read the book or have had prior experience in a craft fair.

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| **Advisor Feedback** | | |
| Must Include:  1-2 academic resources connected to the learning outcomes  Title and author of each resource  Description of how resources will help make progress towards learning outcomes and execution of experience | Required Revisions: | Effective: |

1. **On-going Reflection**

*The on-going reflection should help you process the experience and progress toward your chosen learning outcomes. Describe your method for reflecting throughout the experience. Indicate specific reflection questions/topics you plan to use to guide your reflective process.*

Note: A variety of methods can be used for on-going reflection. Some examples are videos, drawings, blogs, songs, and journals. Reflection topics to consider include your ideas/insights about the experience, connection to other areas of involvement, and your progress towards the learning outcomes.

Reflection about my experience will take place in the form of journal entries about the experience, both as a creative experience that is a break from my studies, and as a learning experience in the form of becoming more well-rounded and learning more skills. As I develop more product ideas and learn how to make more products, I will record my ideas in a journal, as well as taking pictures of the products as I go along to monitor my progress.

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| **Advisor Feedback** | | |
| Must Include:  Method for ongoing reflection  Reflection questions/topics clearly specified | Required Revisions: | Effective: |

1. **Sharing Your Learning**

*Describe how you plan to actively share what you’ve taken away from this experience with a targeted audience. Explain why you chose this specific audience.*

Note: While social media can be an effective platform for sharing, only posting on your personal learning portfolio or social media account(s) does not reach a targeted audience.

I plan to share what I’ve taken from this experience with a targeted audience by posting a video on Youtube on how to sell one’s crafts at craft fairs. I may even expand this into a series of videos into how to turn crafting into a business, using the knowledge that I learned from my academic resource, The Handmade Marketplace. Using this experience, the knowledge from this resource, and my experience with a previous, not as successful, craft fair, I will have knowledge of both the boom and bust sides of a craft fair and how to best merge the interests of the public with the interests of the artist. This will allow me to use my experience in craft fairs to help teach a new generation of artists and crafters who wish to sell their work in a similar fashion.

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| **Advisor Feedback** | | |
| Must Include:  At least one method to actively share take-aways/learning from the experience  A specific audience and why the audience was selected | Required Revisions: | Effective: |

1. **Budget (if applicable)**

*Provide an itemized budget and indicate your source for cost information.*

*\*If you are engaged in an unpaid internship or research, please indicate the number of weeks and hours per week you plan to participate.*

The budget for this experience is for the materials needed to complete the crafts. The rest of the duct tape colors that I need cost about $4 a roll with about 8 rolls needed. The rest of the supplies that I need are about 6 skeins of yarn at $4 each, the pens for the duct tape rose pens at about $4, the thread for the jewelry at $5 and the beads at about $15. This is a total of $80.

My source for cost information are my various prior experiences from buying these supplies at various stores, including Wal-Mart, Michaels, Hobby Lobby and other craft stores.

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| **Advisor Feedback** | | |
| Notes:  Detailed budget of expenditures with sources to justify budget estimates  \*Indicates the number of hours per week and number of weeks of participation | Required Revisions: | Effective: |

**Thematic Area Learning Outcomes**

**Learning Outcomes for the Community Engagement Thematic Area:**

By engaging in this thematic area, you will make progress towards learning how to…

* Identify and differentiate multiple ways to contribute towards the development or achievement of the community’s goals.
* Develop a thorough understanding of the world view, beliefs, experiences, self-consciousness, or history of community members through collaboration.
* Articulate the purpose of service on a social issue or public policy and how service mutually enhances individual growth and the common good.
* Explain how education, advocacy, mobilization, or public policy can influence social issues and transform communities.

**Learning Outcomes for the Creativity Thematic Area:**

By engaging in this thematic area, you will make progress towards learning how to…

* Discover new techniques to gain knowledge, consider options, make new connections, and ask questions.
* Explore a new creative competency/medium or seek new ways to engage an existing competency/medium.
* Understand and optimize the use of people, technology, physical resources or community in a creative process.
* Articulate the broader significance of a creative project and the value of its contributions.

**Learning Outcomes for the Global Studies Thematic Area:**

By engaging in this thematic area, you will make progress towards learning how to…

* Develop practical travel skills that promote safe, stimulating, and productive travel throughout your life.
* Summarize the interconnectedness of geography, history, cultural traits and world issues.
* Articulate the interdependence of professional fields to address current and impending global issues such as technology, the environment, human rights, or politics.
* Demonstrate an understanding of cultural diversity by acknowledging the impact of their own identity and the experience of social norms, customs, or beliefs that are different from their own.
* Demonstrate a sense of empathy, respect, and appreciation for others to build meaningful cross-cultural collaborations toward mutual growth and prosperity.

**Learning Outcomes for the Leadership Thematic Area:**

By engaging in this thematic area, you will make progress towards learning how to…

* Formulate and manage a shared vision and develop goals towards its achievement.
* Motivate and collaborate effectively with others towards completion of shared projects or goals.
* Develop strategies to identify and respond to challenges and obstacles.
* Identify personal strengths and areas of growth and evaluate opportunities to maximize skills and abilities.
* Synthesize the current trends related to a specific issue or field and evaluate how thought-leaders are currently addressing them.

**Learning Outcomes for the Research Thematic Area:**

By engaging in this thematic area, you will make progress towards learning how to…

* Demonstrate the ability to locate, interpret, and critically evaluate primary sources appropriate to field.
* Identify and apply appropriate methods to collect and organize data for analysis.
* Analyze and interpret the meaning of results.
* Produce dissemination appropriate to the field in order to share the results or impact of the research.
* Articulate the broader significance of the research project and its relationship to other fields, research and ideas.